MAGNA SKILLS DEVELOPMENT INSTITUTE

Capacity Building • Professional Training • Organisational Development

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Course Profile Document

Land, Agriculture and Food Sciences

Monitoring, Evaluation and Impact Assessment

Prepared as a professional course profile for delegate review, sponsorship approval and organisational training planning.

COURSE CODE	DELIVERY	DURATION	PREPARED FOR
MSD2511	**Online / Face-to-Face**	**Flexible**	**Organisation Approval**

Register for this Course **View Online Course Page**

Course Overview

Magna Skills is pleased to present the Monitoring, Evaluation, and Impact Assessment Excellence course, designed for professionals aiming to enhance their skills in systematically monitoring and evaluating projects and programs. This program provides a comprehensive understanding of monitoring and evaluation frameworks, tools, and methodologies, with a focus on measuring and maximizing the impact of initiatives.

The aim of this programme is to help policy makers and public service practitioners learn how to assess the impact of policy and practice initiatives before these initiatives are embarked upon, and how to think about evaluating policies and programmes going forward. Participants will understand the basic principles of impact evaluation and assessment, and the different ways of assessing policy and practice impacts.

Course Outcomes

Upon completion of the course, participants will:

1. **Understanding Monitoring and Evaluation Concepts:**
   - Grasp the fundamental concepts and principles of monitoring and evaluation.
   - Learn how these concepts contribute to effective project and program management.
2.

Developing Monitoring and Evaluation Frameworks:

- Acquire skills in designing and implementing robust monitoring and evaluation frameworks.
- Understand the importance of setting clear objectives, indicators, and targets.

3. **Utilizing Evaluation Methodologies:**
   - Explore various evaluation methodologies, including impact assessments and outcome evaluations.
   - Gain proficiency in selecting the most suitable evaluation methods for different contexts.
4. **Data Collection and Analysis Techniques:**
   - Learn effective techniques for data collection, analysis, and interpretation.
   - Understand how to use quantitative and qualitative data to measure project success and impact.
5. **Reporting and Communicating Results:**
   - Develop skills in reporting and communicating evaluation findings to stakeholders.
   - Understand the importance of transparency and accountability in the reporting process.

Course Outline / Curriculum

Module 1: Introduction to Monitoring and Evaluation

- Overview of monitoring and evaluation concepts and their relevance
- The role of monitoring and evaluation in project and program management

Module 2: Developing Monitoring and Evaluation Frameworks

- Designing robust frameworks with clear objectives, indicators, and targets
- Implementation and integration of monitoring and evaluation frameworks

Module 3: Evaluation Methodologies

- Overview of various evaluation methodologies
- Selecting appropriate methodologies for different projects

Module 4: Data Collection Techniques

- Techniques for effective data collection, including surveys, interviews, and focus groups
- Data management and quality assurance in monitoring and evaluation

Module 5: Data Analysis and Interpretation

- Analyzing quantitative and qualitative data
- Interpretation of findings and implications for project management

Module 6: Impact Assessment and Outcome Evaluations

- Understanding impact assessment in the context of evaluations
- Conducting outcome evaluations to measure the success of interventions

Module 7: Reporting and Communicating Evaluation Results

- Developing comprehensive and clear evaluation reports
- Communicating results to various stakeholders

Module 8: Utilizing Technology in Monitoring and Evaluation

- Integration of technology for efficient monitoring and evaluation
- Leveraging software and tools for data collection and analysis

Module 9: Case Studies and Practical Applications

- Analyzing real-world case studies in monitoring and evaluation
- Applying course concepts to practical scenarios

Module 10: Continuous Improvement in Monitoring and Evaluation Practices - Establishing mechanisms for continuous improvement - Implementing feedback loops for ongoing enhancement

This course is ideal for professionals involved in project and program management, development work, and those responsible for monitoring and evaluation activities. Through practical applications and case studies, participants will

develop the skills needed to design and implement effective monitoring and evaluation systems and enhance project impact.

Target Audience

Monitoring, Evaluation and Impact Assessment

Key Course Benefits

Work-Ready Skills

Delegates leave with practical tools, templates and methods they can apply immediately at work.

Better Institutional Results

The programme supports stronger planning, reporting, compliance, accountability and service delivery.

Sponsor-Friendly

This document is designed to help supervisors, HR units and sponsors approve delegate participation quickly.

Professional Recognition

Delegates receive training documentation and a certificate of completion after successful participation.

Our Training Centres & Delivery Options

Magna Skills offers flexible delivery through face-to-face training centres across Africa and beyond, plus Online / E-Learning for delegates who prefer remote participation.

Southern Africa

Practical training destinations with strong travel access and delegate support.

- Pretoria, South Africa
- Vic Falls, Zimbabwe
- Livingstone, Zambia

East Africa

Popular regional centres for government, NGO and donor-funded project teams.

- Kigali, Rwanda
- Kampala, Uganda
- Nairob
- Zanzibar, Tanzania

West Africa & Islands

Strategic locations for regional networking and executive capacity building.

- Accra, Ghana
- Port Louis, Mauritius

International Executive Venue

Premium destination training for senior teams and international delegates.

- Dubai, United Arab Emirates

Online / E-Learning

Attend from anywhere through live online, blended or self-paced learning options.

- Online, E-Learning
- Remote Teams
- Flexib

Organisation-Based Training

Magna Skills can also arrange dedicated in-house training for ministries, NGOs and companies.

- Onsite
- Custom Dates
- Group Training

Ready to Nominate Delegates?

Use the links below to register, review the live course page or contact Magna Skills for organisation-based training support.

Register / Apply Online | **View Full Course Page**

About Magna Skills

Magna Skills Development Institute provides practical capacity building programmes for government departments, NGOs, public institutions, donor-funded projects and private sector professionals across Africa. Our training approach combines expert facilitation, real workplace case studies, practical tools, post-training support and professional documentation that helps organisations strengthen staff performance and service delivery.

Government Training | NGO Capacity Building | Corporate Workshops | Online Learning | Face-to-Face Training | Certifica

Approval & Authorisation Form

This section may be completed by the organisation, department, HR office, finance office or sponsor approving delegate participation. It can be attached to an internal memo, procurement request or training approval submission.

Organisation / Department	
Delegate Name(s)	
Approved Course	Monitoring, Evaluation and Impact Assessment
Preferred Delivery Mode	☐ Online ☐ Face-to-Face ☐ Organisation-Based Training
Preferred Training Venue /Date	
Estimated Number ofDelegates	
Budget / Vote Number	
Contact Person	
Email / Mobile	

Authorised Name	Signature / Stamp	Date