MAGNA SKILLS DEVELOPMENT INSTITUTE

Capacity Building • Professional Training • Organisational Development

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Course Profile Document

Banking and Financial Services

Trade Policy Development and Macroeconomic Analysis

Prepared as a professional course profile for delegate review, sponsorship approval and organisational training planning.

COURSE CODE	DELIVERY	DURATION	PREPARED FOR
MSD2536	**Online / Face-to-Face**	**Flexible**	**Organisation Approval**

Register for this Course

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Course Overview

The objective of the course in Economic and Development Policy is to enhance the knowledge and capacity of government officials that are responsible for the analysis, development, implementation and monitoring of economic and development policy. Particular attention is paid to debates that surround the formulation, implementation and monitoring of industrial policy.

Course Outcomes

- Apply relevant conceptual and analytical frameworks to key issues relating to economic development and policy formulation
- Develop and demonstrate understanding in the area of economic policy and its macroeconomic environment with particular reference to industry
- Collect, analyse and present relevant information; identify and analyse problems; make judgements and communicate them
- Reflect as practitioners on issues relating to economic development, governance and policy.

Course Outline / Curriculum

Governance and Policy

Governance has emerged as a key idea in the debate on economic and human development. However, the meaning and the elements of what constitutes governance is open to complex discussion in the academic and practitioner literature. This module will examine key trends and positions in the governance debate. Thereafter, the linked issues of governance and corruption will be addressed. With this foundation in place, the topics of economic and human development will be considered in relation to governance while demonstrating the link between “quality institutions” and growth. After the thorough discussion of governance and related issues, the module will then examine how governance relates to the formulation and implementation of policy. The themes of process, regulation and compliance will be examined in this context as well and illustrated by way of a discussion of “policy cycle”, a model on how public decisions are or should be made. The discussion will conclude with a section on the relationship between Monitoring and Evaluation, governance and policy implementation. The module will conclude by integrating the themes discussed into a framework for effective governance in the development and policy arenas.

Managing Information and Communications

The module is designed to enhance foundational and operational information and communication management skills for managers in the public and development sectors. The course includes the use of basic analysis techniques for secondary data in a range of applications. A hand-on, practical approach is adopted in using statistical tools and graphics to describe, analyse, interpret and communicate information. This course uses data that is appropriate to the content and goals of the certificate.

Economics and Public Finance

The field of public economics and finance emphasises the understanding of the theoretical issues pertaining to the role of the state and the market in the economy. The course provides an understanding he macroeconomic policy instruments (monetary and fiscal policies) and their application in policy analysis. The theoretical framework includes an understanding of economic policy, government finances and budgetary management. Importantly, consideration is given to contemporary challenges and debates that impact on government’s economic, social and political priorities. In the sphere of public finance and economics it is necessary to analyse the effects of macroeconomic policy in attaining the objectives. Macroeconomic policy and its instruments will be considered in developing an understanding of government action in the economy. Importantly, public sector economics strives to establish exposure to role of the public sector in the mixed economy.

Political Economy and Economic Development

The module looks at the nature of economic development with particular attention to the role of the state. It provides an historical overview of the role of the state in economic development and of the different approaches to economic development. It then addresses a series of critical issues: labour markets and poverty, international and domestic finance for development, lessons from historical experiences of economic development and policy, as well as the debate about the ‘Developmental State’ and its relevance for Africa.

Trade and Industrial Policy

The module looks at the nature and role played by trade and industrial policy in the course of economic and industrial development. Beginning with an examination of infant industry protection and industrialisation in historical perspective, it then considers a series of critical issues for both theory and policy: the classic ‘macroeconomic trilemma’ and its implications for policy goals and for industrial policy in particular; exchange rates and trade policies as industrial policy; industrial policy and employment; and industrial policy and technology. The course concludes by looking at debates about trade and industrial policy today.

The African Economy and Industrial Structure

The module equips students with theoretical and analytical tools to understand the African economy. It introduces students to political economy debates about the evolution of the African economy and Industrial Structure. It discusses the African industrial linkages within the domestic economy and to the rest of the world. It provides tools for policy analysis and development for industrial policy and industry sector strategy.

Target Audience

Middle to senior level managers working in government, parastatals, NGOs, civil society and development finance institutions, wanting to improve their skills and refresh their knowledge in the area of economic and development policy

Key Course Benefits

Work-Ready Skills

Delegates leave with practical tools, templates and methods they can apply immediately at work.

Better Institutional Results

The programme supports stronger planning, reporting, compliance, accountability and service delivery.

Sponsor-Friendly

This document is designed to help supervisors, HR units and sponsors approve delegate participation quickly.

Professional Recognition

Delegates receive training documentation and a certificate of completion after successful participation.

Our Training Centres & Delivery Options

Magna Skills offers flexible delivery through face-to-face training centres across Africa and beyond, plus Online / E-Learning for delegates who prefer remote participation.

Southern Africa

Practical training destinations with strong travel access and delegate support.

- Pretoria, South Africa
- Vic Falls, Zimbabwe
- Livingstone, Zambia

East Africa

Popular regional centres for government, NGO and donor-funded project teams.

- Kigali, Rwanda
- Kampala, Uganda
- Nairobi,
- Zanzibar, Tanzania

West Africa & Islands

Strategic locations for regional networking and executive capacity building.

- Accra, Ghana
- Port Louis, Mauritius

International Executive Venue

Premium destination training for senior teams and international delegates.

- Dubai, United Arab Emirates

Online / E-Learning

Attend from anywhere through live online, blended or self-paced learning options.

- Online, E-Learning
- Remote Teams
- Flex

Organisation-Based Training

Magna Skills can also arrange dedicated in-house training for ministries, NGOs and companies.

- Onsite
- Custom Dates
- Group Training

Ready to Nominate Delegates?

Use the links below to register, review the live course page or contact Magna Skills for organisation-based training support.

Register / Apply Online | **View Full Course Page**

About Magna Skills

Magna Skills Development Institute provides practical capacity building programmes for government departments, NGOs, public institutions, donor-funded projects and private sector professionals across Africa. Our training approach combines expert facilitation, real workplace case studies, practical tools, post-training support and professional documentation that helps organisations strengthen staff performance and service delivery.

Government Training | NGO Capacity Building | Corporate Workshops | Online Learning | Face-to-Face Training | Certifica

Approval & Authorisation Form

This section may be completed by the organisation, department, HR office, finance office or sponsor approving delegate participation. It can be attached to an internal memo, procurement request or training approval submission.

Organisation / Department	
Delegate Name(s)	
Approved Course	Trade Policy Development and Macroeconomic Analysis
Preferred Delivery Mode	☐ Online ☐ Face-to-Face ☐ Organisation-Based Training
Preferred Training Venue / Date	
Estimated Number of Delegates	
Budget / Vote Number	
Contact Person	
Email / Mobile	

Authorised Name _____ Signature / Stamp _____ Date _____