MAGNA SKILLS DEVELOPMENT INSTITUTE

Capacity Building • Professional Training • Organisational Development

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Course Profile Document

Environmental, Urban and Regional Planning

Agriculture Extension Service Delivery and Management Techniques

Prepared as a professional course profile for delegate review, sponsorship approval and organisational training planning.

COURSE CODE	DELIVERY	DURATION	PREPARED FOR
MSD2625	**Online / Face-to-Face**	**Flexible**	**Organisation Approval**

Register for this Course **View Online Course Page**

Course Overview

Magna Skills presents the Agricultural Extension Service Delivery and Management Techniques course, tailored for professionals and stakeholders involved in agricultural extension services. This program provides essential knowledge and practical skills to enhance the effectiveness of agricultural extension programs, focusing on innovative service delivery methods and efficient management techniques.

Course Outcomes

1. **Understanding Agricultural Extension Services:**
   - Gain insights into the role and importance of agricultural extension services.
   - Understand the objectives and key components of extension programs.
2. **Effective Service Delivery Strategies:**
   - Learn innovative approaches and best practices for delivering extension services.
   - Develop skills to tailor extension services to the needs of diverse stakeholders.
3.

Communication and Outreach Techniques:

- Enhance communication skills for effective outreach to farmers and rural communities.
- Utilize various channels and tools to disseminate agricultural information.

4. **Farmers' Education and Training Methods:**
   - Explore interactive and participatory education methods for farmers.
   - Design and implement training programs to build farmers' capacities.
5. **Monitoring and Evaluation of Extension Programs:**
   - Develop monitoring and evaluation frameworks for assessing program impact.
   - Implement feedback mechanisms to improve service delivery and outreach.

Course Outline / Curriculum

Module 1: Introduction to Agricultural Extension Services

- Role and importance of agricultural extension in rural development
- Evolution and key components of extension programs

Module 2: Effective Service Delivery Strategies

- Innovative approaches for delivering extension services
- Tailoring extension programs to meet stakeholders' needs

Module 3: Communication and Outreach Techniques

- Communication skills for effective outreach to farmers
- Utilizing ICT tools and social media for agricultural extension

Module 4: Farmers' Education and Training Methods

- Participatory education methods for farmer training
- Designing and implementing effective training programs

Module 5: Extension Program Planning and Implementation

- Developing extension program objectives and strategies
- Implementing extension activities and services in rural communities

Module 6: Monitoring and Evaluation of Extension Programs

- Designing monitoring and evaluation frameworks
- Assessing the impact of extension programs on agricultural practices

Module 7: Farmer Advisory Services

- Providing advisory services on crop production, pest management, and soil conservation
- Addressing farmers' queries and concerns effectively

Module 8: Sustainable Agriculture Practices

- Promoting sustainable agriculture practices through extension services
- Encouraging adoption of climate-smart farming techniques

Module 9: Community Engagement and Stakeholder Collaboration

- Engaging local communities and stakeholders in extension activities
- Collaborating with government agencies, NGOs, and other organizations for enhanced impact

Module 10: Case Studies and Best Practices - Analyzing case studies and best practices in agricultural extension - Applying lessons learned to improve extension service delivery

This course is suitable for agricultural extension officers, development practitioners, government officials, and professionals involved in rural development initiatives. Through interactive lectures, practical exercises, and case

studies, participants will acquire the knowledge and skills needed to enhance agricultural extension service delivery and management techniques for sustainable rural development.

Target Audience

Agriculture Extension Service Delivery and Management Techniques

Key Course Benefits

Work-Ready Skills

Delegates leave with practical tools, templates and methods they can apply immediately at work.

Better Institutional Results

The programme supports stronger planning, reporting, compliance, accountability and service delivery.

Sponsor-Friendly

This document is designed to help supervisors, HR units and sponsors approve delegate participation quickly.

Professional Recognition

Delegates receive training documentation and a certificate of completion after successful participation.

Our Training Centres & Delivery Options

Magna Skills offers flexible delivery through face-to-face training centres across Africa and beyond, plus Online / E-Learning for delegates who prefer remote participation.

Southern Africa

Practical training destinations with strong travel access and delegate support.

Pretoria, South Africa
Vic Falls, Zimbabwe
Livingstone, Zambia

East Africa

Popular regional centres for government, NGO and donor-funded project teams.

Kigali, Rwanda
Kampala, Uganda
Nairob
Zanzibar, Tanzania

West Africa & Islands

Strategic locations for regional networking and executive capacity building.

Accra, Ghana
Port Louis, Mauritius

International Executive Venue

Premium destination training for senior teams and international delegates.

Dubai, United Arab Emirates

Online / E-Learning

Attend from anywhere through live online, blended or self-paced learning options.

Online, E-Learning
Remote Teams
Flexib

Organisation-Based Training

Magna Skills can also arrange dedicated in-house training for ministries, NGOs and companies.

Onsite
Custom Dates
Group Training

Ready to Nominate Delegates?

Use the links below to register, review the live course page or contact Magna Skills for organisation-based training support.

Register / Apply Online | **View Full Course Page**

About Magna Skills

Magna Skills Development Institute provides practical capacity building programmes for government departments, NGOs, public institutions, donor-funded projects and private sector professionals across Africa. Our training approach combines expert facilitation, real workplace case studies, practical tools, post-training support and professional documentation that helps organisations strengthen staff performance and service delivery.

Government Training | NGO Capacity Building | Corporate Workshops | Online Learning | Face-to-Face Training | Certifica

Approval & Authorisation Form

This section may be completed by the organisation, department, HR office, finance office or sponsor approving delegate participation. It can be attached to an internal memo, procurement request or training approval submission.

Organisation / Department	
Delegate Name(s)	
Approved Course	Agriculture Extension Service Delivery and Management Techniques
Preferred Delivery Mode	☐ Online ☐ Face-to-Face ☐ Organisation-Based Training
Preferred Training Venue /Date	
Estimated Number ofDelegates	
Budget / Vote Number	
Contact Person	
Email / Mobile	

Authorised Name _____ Signature / Stamp _____ Date _____