MAGNA SKILLS DEVELOPMENT INSTITUTE

Capacity Building • Professional Training • Organisational Development

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Course Profile Document

Event , Travel and Tourism Management

Grading and Classification of Tourist Facilities

Prepared as a professional course profile for delegate review, sponsorship approval and organisational training planning.

COURSE CODE	DELIVERY	DURATION	PREPARED FOR
MSD2754	**Online / Face-to-Face**	**Flexible**	**Organisation Approval**

Register for this Course **View Online Course Page**

Course Overview

The Grading and Classification of Tourist Facilities course offered by Magna Skills provides participants with in-depth training on the processes and criteria involved in grading and classifying tourist facilities. This course covers essential concepts, standards, and methodologies used in evaluating accommodation, dining, recreational, and other tourism-related establishments. Participants will learn how to assess facilities based on quality, amenities, services, and sustainability criteria to ensure consistency, accuracy, and reliability in classification.

Course Outcomes

1. **Understanding Tourism Grading Systems:** Gain insights into the purpose, principles, and types of tourism grading and classification systems used globally.
2. **Criteria and Standards:** Learn about the criteria and standards used to evaluate tourist facilities, including accommodation, dining, transportation, and recreational amenities.
3. **Assessment Methodologies:** Understand the methodologies and procedures used in conducting assessments and inspections of tourist facilities to determine their grading and classification.
4.

Quality Assurance and Compliance: Develop skills in ensuring compliance with grading criteria, quality standards, and regulatory requirements in the tourism industry.

5. **Sustainability Considerations:** Explore sustainability principles and best practices in grading and classifying tourist facilities, including environmental, social, and economic aspects.

Course Outline / Curriculum

Module 1: Introduction to Tourism Grading

- Overview of tourism grading and classification systems
- Purpose, benefits, and challenges of grading tourist facilities

Module 2: Criteria and Standards

- Key criteria and standards used in grading accommodation facilities
- Evaluating amenities, services, cleanliness, and comfort

Module 3: Assessing Dining Facilities

- Criteria for grading dining establishments, including restaurants, cafes, and eateries
- Evaluating food quality, menu variety, service standards, and hygiene

Module 4: Evaluating Recreational Facilities

- Grading criteria for recreational amenities, such as spas, pools, gyms, and entertainment venues
- Assessing facilities for safety, cleanliness, accessibility, and guest satisfaction

Module 5: Transportation and Accessibility

- Grading transportation services, including airports, airlines, and ground transportation
- Accessibility considerations for tourists with disabilities

Module 6: Assessment Methodologies

- Conducting on-site inspections and evaluations of tourist facilities
- Documentation, scoring systems, and reporting procedures

Module 7: Quality Assurance and Compliance

- Ensuring compliance with grading criteria, quality standards, and regulations
- Addressing deficiencies, complaints, and feedback from guests

Module 8: Sustainability in Tourism

- Sustainable tourism principles and practices in grading and classification
- Assessing facilities for environmental impact, social responsibility, and economic sustainability

Module 9: Technology and Innovation

- Leveraging technology and innovation in tourism grading and classification
- Digital assessment tools, online reviews, and guest feedback platforms

Module 10: Case Studies and Best Practices

- Analysis of successful grading and classification systems in various tourism destinations
- Best practices, lessons learned, and opportunities for improvement and innovation

The Grading and Classification of Tourist Facilities course equips participants with the knowledge and skills needed to assess and classify tourist facilities effectively and accurately. Through a combination of theoretical learning, practical exercises, and case studies, participants will gain practical insights into tourism grading systems, criteria and standards, assessment methodologies, quality assurance, sustainability considerations, and best practices in the tourism industry

Target Audience

This course is ideal for you if you are already working in the tourism industry

Key Course Benefits

Work-Ready Skills

Delegates leave with practical tools, templates and methods they can apply immediately at work.

Better Institutional Results

The programme supports stronger planning, reporting, compliance, accountability and service delivery.

Sponsor-Friendly

This document is designed to help supervisors, HR units and sponsors approve delegate participation quickly.

Professional Recognition

Delegates receive training documentation and a certificate of completion after successful participation.

Our Training Centres & Delivery Options

Magna Skills offers flexible delivery through face-to-face training centres across Africa and beyond, plus Online / E-Learning for delegates who prefer remote participation.

Southern Africa

Practical training destinations with strong travel access and delegate support.

- Pretoria, South Africa
- Vic Falls, Zimbabwe
- Livingstone, Zambia

East Africa

Popular regional centres for government, NGO and donor-funded project teams.

- Kigali, Rwanda
- Kampala, Uganda
- Nairobi,
- Zanzibar, Tanzania

West Africa & Islands

Strategic locations for regional networking and executive capacity building.

- Accra, Ghana
- Port Louis, Mauritius

International Executive Venue

Premium destination training for senior teams and international delegates.

- Dubai, United Arab Emirates

Online / E-Learning

Attend from anywhere through live online, blended or self-paced learning options.

- Online, E-Learning
- Remote Teams
- Flex

Organisation-Based Training

Magna Skills can also arrange dedicated in-house training for ministries, NGOs and companies.

- Onsite
- Custom Dates
- Group Training

Ready to Nominate Delegates?

Use the links below to register, review the live course page or contact Magna Skills for organisation-based training support.

Register / Apply Online | **View Full Course Page**

About Magna Skills

Magna Skills Development Institute provides practical capacity building programmes for government departments, NGOs, public institutions, donor-funded projects and private sector professionals across Africa. Our training approach combines expert facilitation, real workplace case studies, practical tools, post-training support and professional documentation that helps organisations strengthen staff performance and service delivery.

Government Training | NGO Capacity Building | Corporate Workshops | Online Learning | Face-to-Face Training | Certifica

Approval & Authorisation Form

This section may be completed by the organisation, department, HR office, finance office or sponsor approving delegate participation. It can be attached to an internal memo, procurement request or training approval submission.

Organisation / Department	
Delegate Name(s)	
Approved Course	Grading and Classification of Tourist Facilities
Preferred Delivery Mode	☐ Online ☐ Face-to-Face ☐ Organisation-Based Training
Preferred Training Venue / Date	
Estimated Number of Delegates	
Budget / Vote Number	
Contact Person	
Email / Mobile	

Authorised Name _____ Signature / Stamp _____ Date _____