**MAGNA SKILLS DEVELOPMENT INSTITUTE**

Capacity Building • Professional Training • Organisational Development

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Course Profile Document

Banking and Financial Services

# Principles of Capital Markets

Prepared as a professional course profile for delegate review, sponsorship approval and organisational training planning.

| COURSE CODE | DELIVERY | DURATION | PREPARED FOR |
|---|---|---|---|
| **MSD2768** | **Online / Face-to-Face** | **Flexible** | **Organisation Approval** |

Register for this Course

View Online Course Page

## Course Overview

Going beyond simply introducing the basic technical products, this rigorous training program discusses theories, approaches, and relationships within the capital markets. Through interactive case studies using actual market data, participants will gain a thorough understanding of market dynamics by learning to analyze current market conditions and form educated views about future markets. The learning environment is highly interactive, and enhanced by the live simulations, mini cases/projects/debates and the use of tools like Excel and Bloomberg.

This course ensures that all capital market-facing executives are aligned across IR principles, processes and goals and allows for the improvement of the current IR programme to align with global best practice.

## Course Outcomes

- How to develop an impactful IR strategy that will effectively raise the company's profile in an increasingly competitive global market
- The value of a clearly defined investment thesis and how to achieve it
- How to ensure a sound financial image through transparent and effective communication
- Clear guidelines on how to communicate value and deliver compelling messages on corporate strategies, major transactions and returns to shareholders
- How to organize the Investor Relations function for maximum efficiency and impact: team size, skill sets, budgets, reporting lines, measurement tools

## Course Outline / Curriculum

**Macro Economics and Capital Markets**

- Defining an economic environment
- Managing an economic environment
- Central banks
- Global interest rates
- Bloomberg Financial Conditions Monitor “FCON”
- Purpose of the capital markets
- Listed vs. OTC markets
- Clearing houses
- Two way markets and types of markets

**Currency and Commodity Markets**

- F/X market fundamentals
- Forward markets
- Commodity market fundamentals
- Types of traded commodities
- 3:2:1 crack spread

**Equity Capital Markets and Valuation**

- Trading venues
- Trading conventions
- Equity security dynamics
- ETFs and closed end funds
- Equity fundamentals
- Equity valuation basics
- Estimating costs of capital
- Equity valuation from capital markets perspective

**Fixed Income**

- What is a bond
- Types of bonds
- Bond math
- Bond pricing
- Interest rate risk
- Yield curves
- Credit spreads

**Derivatives**

- Futures and Forwards
- Financial futures
- Cash and carry arbitrage
- Swaps
- Types of Swaps
- Equity options

## Target Audience

- CEOs
- CFOs
- Directors
- Investor Relations & Corporate Communications Team
- Company Secretaries
- Senior executives in finance, legal, human resources

## Key Course Benefits

**Work-Ready Skills**

Delegates leave with practical tools, templates and methods they can apply immediately at work.

**Better Institutional Results**

The programme supports stronger planning, reporting, compliance, accountability and service delivery.

**Sponsor-Friendly**

This document is designed to help supervisors, HR units and sponsors approve delegate participation quickly.

**Professional Recognition**

Delegates receive training documentation and a certificate of completion after successful participation.

## Our Training Centres & Delivery Options

Magna Skills offers flexible delivery through face-to-face training centres across Africa and beyond, plus Online / E-Learning for delegates who prefer remote participation.

### Southern Africa

Practical training destinations with strong travel access and delegate support.

- Pretoria, South Africa
- Vic Falls, Zimbabwe
- Livingstone, Zambia

### East Africa

Popular regional centres for government, NGO and donor-funded project teams.

- Kigali, Rwanda
- Kampala, Uganda
- Nairobi,
- Zanzibar, Tanzania

### West Africa & Islands

Strategic locations for regional networking and executive capacity building.

- Accra, Ghana
- Port Louis, Mauritius

### International Executive Venue

Premium destination training for senior teams and international delegates.

- Dubai, United Arab Emirates

### Online / E-Learning

Attend from anywhere through live online, blended or self-paced learning options.

- Online, E-Learning
- Remote Teams
- Flexib

### Organisation-Based Training

Magna Skills can also arrange dedicated in-house training for ministries, NGOs and companies.

- Onsite
- Custom Dates
- Group Training

## Ready to Nominate Delegates?

Use the links below to register, review the live course page or contact Magna Skills for organisation-based training support.

**Register / Apply Online** | **View Full Course Page**

## About Magna Skills

Magna Skills Development Institute provides practical capacity building programmes for government departments, NGOs, public institutions, donor-funded projects and private sector professionals across Africa. Our training approach combines expert facilitation, real workplace case studies, practical tools, post-training support and professional documentation that helps organisations strengthen staff performance and service delivery.

Government Training | NGO Capacity Building | Corporate Workshops | Online Learning | Face-to-Face Training | Certifica

## Approval & Authorisation Form

This section may be completed by the organisation, department, HR office, finance office or sponsor approving delegate participation. It can be attached to an internal memo, procurement request or training approval submission.

| | |
|---|---|
| **Organisation / Department** | |
| **Delegate Name(s)** | |
| **Approved Course** | Principles of Capital Markets |
| **Preferred Delivery Mode** | ☐ Online ☐ Face-to-Face ☐ Organisation-Based Training |
| **Preferred Training Venue / Date** | |
| **Estimated Number of Delegates** | |
| **Budget / Vote Number** | |
| **Contact Person** | |
| **Email / Mobile** | |

Authorised Name _____ Signature / Stamp _____ Date _____