

**Investment and Career Development**

# Developing Creativity

Prepared as a professional course profile for delegate review, sponsorship approval and organisational training planning.

COURSE CODE

**MSD2860**

DELIVERY

**Online / Face-to-Face**

DURATION

**Flexible**

PREPARED FOR

**Organisation Approval**[Register for this Course](#)[View Online Course Page](#)

## Course Overview

Creativity and innovation will improve your chances of success in business and in life. Fortunately, there are steps that can be taken to inspire you and develop your creative mindset. By changing the way that you think and overcoming your fear of risk, you will improve your creativity and change your life.

Implementing the guidelines in this module is the first step to forever changing your creative process.

## Course Outcomes

Research has consistently demonstrated that when clear goals are associated with learning, it occurs more easily and rapidly. With that in mind, let's review our goals.

**At the end of this workshop, participants should be able to:**

- Define creativity
- Act with confidence
- Engage in curiosity
- Stop acting out of fear
- Learn from introspection
- Take risks



# Course Outline / Curriculum

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## **Module One: Getting Started**

- Workshop Objectives

## **Module Two: What Is Creativity?**

- Divergent Thinking
- Problem Solving
- Imagination and Inspiration
- Something Out of Nothing
- Case Study
- Module Two: Review Questions

## **Module Three: Getting Inspired**

- Introspection
- Read More
- Removing the Mental Block
- Art Inspires Art
- Case Study
- Module Three: Review Questions

## **Module Four: Beating Procrastination**

- Get Rid of Clutter
- Self-Imposed Limitations
- Build on Small Successes
- Don't Start at the Beginning
- Case Study
- Module Four: Review Questions

## **Module Five: Improving Your Creative Mindset (I)**

- Open Mind
- Do Not Judge
- Positive Mindset
- Ask Why?
- Case Study
- Module Five: Review Questions

## **Module Six: Improving Your Creative Mindset (II)**

- Make Associations
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Keep a Journal

- Question Assumptions
- Creative Confidence
- Case Study
- Module Six: Review Questions

### **Module Seven: Curiosity**

- Spark Your Curiosity
- Curiosity is the Engine of Creativity
- Engage
- Ask Open-Ended Questions
- Case Study
- Module Seven: Review Questions

### **Module Eight: Take Risks**

- Be Confident
- Scared to Fail?
- Fake It Till You Make It
- Afraid to Be Judged
- Case Study
- Module Eight: Review Questions

### **Module Nine: Think Like a Child**

- Daydream
- Be Curious
- Play Games
- Experiment
- Case Study
- Module Nine: Review Questions

### **Module Ten: Environmental Factors**

- Work Area
- Additional Environments
- Get Enough Sleep
- Variables
- Case Study
- Module Ten: Review Questions

### **Module Eleven: Individual Brainstorming**

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Generate A Lot of Ideas

- Mind Mapping
- Visualization
- Organize and Bring Ideas Together
- Case Study
- Module Eleven: Review Questions

### **Module Twelve: Wrapping Up**

- Words from the Wise

## **Target Audience**

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## **Key Course Benefits**

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### **Work-Ready Skills**

Delegates leave with practical tools, templates and methods they can apply immediately at work.

### **Better Institutional Results**

The programme supports stronger planning, reporting, compliance, accountability and service delivery.

### **Sponsor-Friendly**

This document is designed to help supervisors, HR units and sponsors approve delegate participation quickly.

### **Professional Recognition**

Delegates receive training documentation and a certificate of completion after successful participation.

## Our Training Centres & Delivery Options

Magna Skills offers flexible delivery through face-to-face training centres across Africa and beyond, plus Online / E-Learning for delegates who prefer remote participation.

### Southern Africa

Practical training destinations with strong travel access and delegate support.

Pretoria, South Africa

Vic Falls, Zimbabwe

Livingstone, Zambia

### East Africa

Popular regional centres for government, NGO and donor-funded project teams.

Kigali, Rwanda

Kampala, Uganda

Nairobi,

Zanzibar, Tanzania

### West Africa & Islands

Strategic locations for regional networking and executive capacity building.

Accra, Ghana

Port Louis, Mauritius

### International Executive Venue

Premium destination training for senior teams and international delegates.

Dubai, United Arab Emirates

### Online / E-Learning

Attend from anywhere through live online, blended or self-paced learning options.

Online, E-Learning

Remote Teams

Flex

### Organisation-Based Training

Magna Skills can also arrange dedicated in-house training for ministries, NGOs and companies.

Onsite

Custom Dates

Group Training

## Ready to Nominate Delegates?

Use the links below to register, review the live course page or contact Magna Skills for organisation-based training support.

[Register / Apply Online](#)

[View Full Course Page](#)

## About Magna Skills

Magna Skills Development Institute provides practical capacity building programmes for government departments, NGOs, public institutions, donor-funded projects and private sector professionals across Africa. Our training approach combines expert facilitation, real workplace case studies, practical tools, post-training support and professional documentation that helps organisations strengthen staff performance and service delivery.

Government Training

NGO Capacity Building

Corporate Workshops

Online Learning

Face-to-Face Training

Certifica

## Approval & Authorisation Form

This section may be completed by the organisation, department, HR office, finance office or sponsor approving delegate participation. It can be attached to an internal memo, procurement request or training approval submission.

<b>Organisation / Department</b>	
<b>Delegate Name(s)</b>	
<b>Approved Course</b>	Developing Creativity
<b>Preferred Delivery Mode</b>	<input type="checkbox"/> Online <input type="checkbox"/> Face-to-Face <input type="checkbox"/> Organisation-Based Training
<b>Preferred Training Venue / Date</b>	
<b>Estimated Number of Delegates</b>	
<b>Budget / Vote Number</b>	
<b>Contact Person</b>	
<b>Email / Mobile</b>	

\_\_\_\_\_  
Authorised Name

\_\_\_\_\_  
Signature / Stamp

\_\_\_\_\_  
Date