MAGNA SKILLS DEVELOPMENT INSTITUTE

Capacity Building • Professional Training • Organisational Development

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Course Profile Document

Event , Travel and Tourism Management

Online and Offline betting - Framework and Supervisory

Prepared as a professional course profile for delegate review, sponsorship approval and organisational training planning.

COURSE CODE	DELIVERY	DURATION	PREPARED FOR
MSD3028	**Online / Face-to-Face**	**Flexible**	**Organisation Approval**

Register for this Course **View Online Course Page**

Course Overview

This course provides an introduction to online and offline betting, including the legal and regulatory framework, key terminology, and different types of betting. The course covers popular sports and horse racing betting, as well as casino betting. Additionally, students will learn about online betting, mobile betting, risk management, ethics, and social responsibility. The supervisory methods will include case studies, simulations, group discussions, and practical exercises. By the end of the course, students should have a solid understanding of the subject matter and be able to apply their knowledge to make informed betting decisions while recognizing the importance of responsible gambling practices.

Course Outcomes

The objectives of this course on online and offline betting include:

1. To introduce students to the key terminology, types, and legal and regulatory framework of betting.
2. To familiarize students with popular sports, horse racing, and casino betting, including the rules, strategies, and odds associated with each.
3.

To enable students to make informed betting decisions by analyzing odds, probabilities, and applying statistics.

4. To provide students with an understanding of the advantages and disadvantages of online and mobile betting, including payment systems and security measures.
5. To teach students how to manage risk and minimize losses by identifying and managing risks, practicing responsible gambling, and using bankroll management techniques.
6. To promote ethical and social responsibility in betting by raising awareness of the implications of betting and recognizing and avoiding problem gambling behaviors.
7. To equip students with supervisory methods and tools for monitoring and supervising betting activities, including identifying and preventing fraudulent activities.

By the end of the course, students should have a solid understanding of the subject matter and be able to apply their knowledge to make informed betting decisions while recognizing the importance of responsible gambling practices.

Course Outline / Curriculum

Understanding betting terminology

- Betting types: Fixed-odds, Spread betting, Exchange betting, Pool betting, etc.
- Key betting terms: Odds, Stakes, Wagers, Payouts, etc.

Legal and Regulatory Framework

- Overview of legal and regulatory environment for online and offline betting
- Understanding responsible gambling and consumer protection policies

Sports Betting

- Overview of sports betting, including major sports events, leagues, and competitions
- Types of sports betting: pre-match, in-play, outright, etc.
- Analyzing odds, probabilities and applying statistics to make informed betting decisions

Horse racing betting

- Overview of horse racing betting, including major races and competitions
- Understanding form, performance, and track conditions
- Strategies and tips for successful horse racing betting

Casino Betting

- Introduction to casino betting, including games like roulette, blackjack, and slots
- Understanding the rules and odds of casino games
- Strategies for successful casino betting

Online Betting

- Overview of online betting, including websites, mobile apps, and social media platforms
- Advantages and disadvantages of online betting
- Understanding payment systems and security measures for online betting

Mobile Betting

- Understanding mobile betting and mobile apps
- Best practices for betting via mobile devices
- Strategies for mobile betting success

Risk Management in Betting

- Identifying and managing risks in betting
- Understanding bankroll management and the Kelly criterion
- Strategies for minimizing losses and maximizing profits

Ethics and Social Responsibility in Betting

- Understanding the ethical and social implications of betting
- Responsible gambling practices
- Recognizing and avoiding problem gambling behaviors

Supervisory methods

- Introduction to supervisory methods in betting
- Tools and techniques for monitoring and supervising betting activities
- Identifying and preventing fraudulent activities

Supervisory methods may include case studies, simulations, group discussions, and practical exercises. Students could also be assigned research projects, essays, or presentations to apply their learning and demonstrate their understanding of the subject matter.

This framework is just a suggestion, and any course on betting should be designed with the input of experts and industry professionals.

Target Audience

Key Course Benefits

Work-Ready Skills

Delegates leave with practical tools, templates and methods they can apply immediately at work.

Better Institutional Results

The programme supports stronger planning, reporting, compliance, accountability and service delivery.

Sponsor-Friendly

This document is designed to help supervisors, HR units and sponsors approve delegate participation quickly.

Professional Recognition

Delegates receive training documentation and a certificate of completion after successful participation.

Our Training Centres & Delivery Options

Magna Skills offers flexible delivery through face-to-face training centres across Africa and beyond, plus Online / E-Learning for delegates who prefer remote participation.

Southern Africa

Practical training destinations with strong travel access and delegate support.

- Pretoria, South Africa
- Vic Falls, Zimbabwe
- Livingstone, Zambia

East Africa

Popular regional centres for government, NGO and donor-funded project teams.

- Kigali, Rwanda
- Kampala, Uganda
- Nairobi,
- Zanzibar, Tanzania

West Africa & Islands

Strategic locations for regional networking and executive capacity building.

- Accra, Ghana
- Port Louis, Mauritius

International Executive Venue

Premium destination training for senior teams and international delegates.

- Dubai, United Arab Emirates

Online / E-Learning

Attend from anywhere through live online, blended or self-paced learning options.

- Online, E-Learning
- Remote Teams
- Flexib

Organisation-Based Training

Magna Skills can also arrange dedicated in-house training for ministries, NGOs and companies.

- Onsite
- Custom Dates
- Group Training

Ready to Nominate Delegates?

Use the links below to register, review the live course page or contact Magna Skills for organisation-based training support.

Register / Apply Online | **View Full Course Page**

About Magna Skills

Magna Skills Development Institute provides practical capacity building programmes for government departments, NGOs, public institutions, donor-funded projects and private sector professionals across Africa. Our training approach combines expert facilitation, real workplace case studies, practical tools, post-training support and professional documentation that helps organisations strengthen staff performance and service delivery.

Government Training | NGO Capacity Building | Corporate Workshops | Online Learning | Face-to-Face Training | Certifica

Approval & Authorisation Form

This section may be completed by the organisation, department, HR office, finance office or sponsor approving delegate participation. It can be attached to an internal memo, procurement request or training approval submission.

Organisation / Department	
Delegate Name(s)	
Approved Course	Online and Offline betting - Framework and Supervisory
Preferred Delivery Mode	☐ Online ☐ Face-to-Face ☐ Organisation-Based Training
Preferred Training Venue / Date	
Estimated Number of Delegates	
Budget / Vote Number	
Contact Person	
Email / Mobile	

Authorised Name _____ Signature / Stamp _____ Date _____